

**CURACAO EXPORT WEEK 2023: Innovation and Internationalization Through Exports**

| maandag mei 15, 2023 |                                  |   |  |   |               |          |          |           |  |
|----------------------|----------------------------------|---|--|---|---------------|----------|----------|-----------|--|
| Time                 | Event                            | Topic Presentation  | Speakers   | Company/Organisation                                    | Moderator     | Platform | Location | Language  |  |
| 8:00 - 8:30          | Signup + Coffee                  | N/A   | N/A  | N/A   | N/A           | Physical | CBCS     | ENG       |  |
| 8:30 - 9:00          | Opening Curacao Export Week 2023 | State of Curaçao Exports (Tourism, Financial Services, Ports, etc. )  | Vanessa Tore, Minister Cijntje, CB Director  | Minister Economic Development                           | N. Maduro     | Hybrid   | CBCS     | ENG       |  |
| 9:00 - 9:30          | Presentation                     | NES Implementation  | Anton Said   | International Trade Centre (ITC)                        | N. Maduro     | Hybrid   | CBCS     | ENG       |  |
| 9:30 - 10:00         | Panel                            | Keynote: via Global Entrepreneurship Network  | TBD  | TBD   | N. Maduro     | Hybrid   | CBCS     | ENG       |  |
| 10:00 - 10:30        | Presentation                     | Defining & Embracing Sustainability in and for international markets (Business Platform for Sustainability)     |  |   | N. Maduro     | Hybrid   | CBCS     | ENG       |  |
| 10:30 - 11:30        | Panel                            | Sustainability for international markets and real life examples   | 5 Panelist   | Green Phoenix (Plastic exporters)                       | N. Maduro     | Hybrid   | CBCS     | ENG       |  |
| 11:30 - 12:00        | Case Study                       | Case Studies of Successful Exporters: Learning from Local and International Success Stories                     | Danilo Zabala  | Blue Nap Americas                                       | N. Maduro     | Hybrid   | CBCS     | ENG       |  |
| 12:00 - 13:30        | Break                            |   |  |   |               |          |          |           |  |
| 13:30 - 14:00        | Panel                            | Lessons Learned: Success Stories and Best Practices from Curacao's Export Champions                             | Softex (Herbert Luis), Clark Russel, AmiCorp or Citco (Irsalien) HBN Group , Bearinpoint | TBD   | Maharo Isenia | Hybrid   | CBCS     | PaP       |  |
| 14:00 - 14:45        | Presentation                     | Bridging Financial Borders: Empowering Curacao Exporters to receive regional and international payments locally | David Levy Maduro  | CX PAY - Managing Director                              | Maharo Isenia | Hybrid   | CBCS     | ENG       |  |
| 14:45 - 15:30        | Presentation                     | The Impact of CFATF audit for Curacao   | Benno van Leeuwen  | Forensic Services Caribbean - Fraud & Compliance expert | Maharo Isenia | Hybrid   | CBCS     | ENG       |  |
| 15:30 - 16:00        | Presentation                     | Is Our Advertising Campaign Legally Compliant?  | Karyl D. Bertrand  | Bertrand Legal - Attorney at Law                        | Maharo Isenia | Hybrid   | CBCS     | ENG       |  |
| 16:00 - 16:30        | Presentation                     | The untapped potential of exporting natural assets  | Luuk Weber   | Kolektivo   | Maharo Isenia |          |          | ENG       |  |
| 16:30 - 17:15        | Podcast                          | Curacao's Export Blueprint: Government Perspectives on Unlocking Global Opportunities                           | Vanessa Tore, Prime Minister Pisas, Minister Cijntje                                     | MEO   |               | Hybrid   | CBCS     | PaP + ENG |  |
| ALL DAY              |                                  | Trade Event   | OECS Trade Expo Matchmaking  | <a href="#">OECS Trade Expo Matchmaking</a>             |               | Virtual  |          | ENG       |  |

dinsdag mei 16, 2023

| Time          | Theme                | Event                              | Topic Presentation  | Speakers                                       | Company/Organisation                     | Moderator | Platform  | Location            | Language |
|---------------|----------------------|------------------------------------|---|--|--|-----------|-----------|---------------------|----------|
| 9:00 - 9:45   | General Export       | Presentation                       | Trade map/ Market Access Map trainings for exporters  | Katerina Blanchard Joklova and Arushi Vaishnav | International Trade Centre (ITC)         |           | Hybrid    | Marriott            | ENG      |
| 9:45 - 10:30  | General Export       | Presentation                       | Securing funding and investment for export expansion/ RVO Instruments for Exports - SIB, DHI and DEI+                     | Soelan Daal                                    | RVO - Adviseur Internationaal Ondernemen |           | Hybrid    | Marriott            | ENG      |
| 10:30 - 11:00 | General Export       | Presentation                       | Legal and Compliance Aspects: Navigating International Contracts and Agreements   | Mirto Murray                                   | Murray Attorneys at Law                  |           | Hybrid    | Marriott            | ENG      |
| 11:00 - 11:30 | IT Services          | Presentation                       | From Islands to Innovation Hubs: Empowering Small Nations Through IT Investments  | Andrew Solomon                                 | Simia                                    |           | Hybrid    | Marriott            | ENG      |
| 11:30 - 12:00 | General Export       | Presentation                       | Protecting global partnerships: Safeguarding your business in the global markets  | Karyl Bertrand                                 | Bertrand Legal - Attorney at Law         |           | Hybrid    | Marriott            | ENG      |
| 12:00 - 12:30 | General Export       | Panel                              | The future of exports: Trends and innovations shaping the global trade landscape  | Taiana Mora, Mary Derby, Tamira La Cruz        | TBD                                      |           | Hybrid    | Marriott            | ENG      |
|               |                      |                                    |   |  |  |           |           |                     |          |
| 13:30 - 14:15 | General Export       | Presentation                       | Capitalizing on Licensing: A Path to Economic Expansion for Small Island Nations  |  | TBD                                      |           | Hybrid    | Marriott            | ENG      |
| 14:15 - 15:00 | Educational services | Presentation                       | Nurturing local talent: Workforce Development for a Thriving Export Economy & Launch of the 2nd Edition Essay Competition | Guido Rojer                                    | UoC                                      |           | Hybrid    | Marriott            | ENG      |
| 15:00 - 17:00 | General Export       | Mini Summit on Eliminating REDTape | Kick off for Business Climate Reform: An actionable plan to reduce red tape and lower the cost of doing business          | Tamira La Cruz                                 | Aqualectra & BTP Representative          |           | In-Person | Marriott            | PaP/ENG  |
| 18:00 - 20:00 |                      | Networking Party                   |   |  |  |           | Physical  | Kura Hulanda Museum |          |
|               |                      |                                    |   |  |  |           |           |                     |          |
| ALL DAY       |                      | Trade Event                        | OECS Trade Expo Matchmaking   | <a href="#">OECS Trade Expo Matchmaking</a>    |  |           | Virtual   |                     | ENG      |

woensdag mei 17, 2023

| Time          | Theme               | Event                    | Topic Presentation   | Speakers                                | Company   | moderator     | platform | Location | language |
|---------------|---------------------|--------------------------|--|---|---|---------------|----------|----------|----------|
| 09:00 - 9:45  | Creative Industries | Presentation/Q&A         | Financing for Creative Industries  | Lorraine O'Connor                       | C15 Studios - General Manager   | Fiona Regales | Hybrid   | Kolab    | ENG      |
| 9.45-10:15    | General Export      | Presentation             | Assessing Your Export Potential  | Nelida Cathalina                        | ProfPro - Business & Export Coach   |               | Hybrid   | Kolab    | ENG      |
| 10.15-11:00   | General Export      | Presentation             | Making Sustainable Trade the Standard: Where do I Start?   | Akshata Limaye                          | ITC - Advisor, Sustainability Standards & Value Chains                    |               | Hybrid   | Kolab    | ENG      |
| 11:00-11:45   | General Export      | Presentation             | The Role of Technology in Internationalization and Exporting in Priority Services Sectors                          | Natalie Rochester                       | International Trade & Development Policy Expert, CEDR Accredited Mediator |               | Virtual  | Kolab    | ENG      |
| 11:45 - 12:15 | Financial Services  | Presentation             | Shifting the Payments Landscape - local online payments in the Dutch Caribbean and beyond                          | Vincent van Rutten                      | Sentoo - Managing Director  |               | Hybrid   | Kolab    | ENG      |
| 12:15 - 13:30 |                     | BREAK                    |  |   |   |               |          |          |          |
| 13:30 - 14:15 | General Export      | Expert-led Masterclasses | USA Export Roundtable: Conducting Business Successfully in the USA - Three Practical Examples and Lessons Learned. | Erik Broekhuijsen                       | Van Holland Group Inc - CEO   |               | Hybrid   | Kolab    | NED      |
| 14:15 - 15:00 | General Export      | Expert-led Masterclasses | Doing Business with the BES islands Roundtable – Opportunities for Curacao   | Edison Rijna                            | Special Envoy for the BES-islands for EU- and UN-funding                  |               | Hybrid   | Kolab    | PaP/ENG  |
| 15:00 - 15:45 | General Export      | Expert-led Masterclasses | Determining Markets: Tapping into DR Market - market opportunities for Curacao companies in DR.                    | Taiana Mora-Ramis                       | NEX Consulting - International Trade Consultant/General Manager           |               | Hybrid   | Kolab    | ENG      |
| 15:45 - 16:30 | General Export      | Expert-led Masterclasses | Tap Into the Regional Export Opportunities   | Drs. Meredith Derby, MBA                | PMI Certified Project Manager Air Transport Business Consultant           |               | Hybrid   | Kolab    | ENG      |
| 16:30 - 17:00 | General Export      | Panel                    | Breaking into new markets  | Meredith, Taiana, Erik, Xiomara Overman |   |               | Hybrid   | Kolab    | ENG      |

vrijdag mei 19, 2023

| Time          | Theme         | Event                                     | Topic Presentation   | Speakers                                | Company     | moderator                         | platform  | Location | language |
|---------------|---------------|---|--|---|-------------|-----------------------------------|-----------|----------|----------|
| ALL DAY       |               | Creative Industries - One-on-One Meetings | One-on-One Meetings and field visits   | Mrs. Lorraine O'Connor, General Manager | C15 Studios | Eloise van Wickeren/Fiona Regales | in-person | ENG      | ENG      |
| 09:00 - 09:30 | Blue Economy  | Presentation                              | Define parameters of Blue Economy & Sustainable water management                         |   | MEO         |                                   | Hybrid    | Kolab    | PaP      |
| 09:30 - 10:00 | Blue Economy  | Presentation                              | A business making money in the blue economy/ high end experience tourism                 | Substation                              |             |                                   | Hybrid    | Kolab    | ENG      |
| 10:30 - 11:00 | Blue Economy  | Presentation                              | ocean waste and creating value using 3D technology - sustainability and circular economy | Deborah Nijdam                          | Limpi       |                                   | Hybrid    | Kolab    | ENG      |
| 11:00 - 11:45 | Blue Economy  | Panel/ Q&A                                | How can Island Nations Lead the Way in Blue Economy Exportation                          |   |             |                                   | Hybrid    | Kolab    | ENG      |
| 11:45 - 12:15 | Blue Economy  | Presentation                              | Diving into the Future: The Proteus Underwater Research Center in Curacao                | Fabian Custeau                          | Proteus     |                                   | Hybrid    | Kolab    | ENG      |
| 12:15 - 12:30 | Blue Economy  | Official ceremony                         | MOU signing Proteus with Government of Curacao   | Fabian Custeau                          | Proteus     |                                   | Hybrid    | Kolab    | ENG      |
| 12:30 - 14:00 | BREAK         |   |  |   |             |                                   |           |          |          |
| 14:00 - 14:45 | Green Economy | Presentation                              | Food Security in Curacao   | Alvin Daal                              | N/A         |                                   | Hybrid    | Kolab    | ENG      |
| 14:45 - 15:45 | Green Economy | Presentation                              | Local heroes, global impact  | Luuk Weber                              | Kolektivo   |                                   | Hybrid    | Kolab    | ENG      |
| 15:45 - 16:45 | Green Economy | Panel                                     | How to foster sustainability but keeping profitability                                   |   | N/A         |                                   | Hybrid    | Kolab    | ENG      |
| 16:45 - 17:00 | Green Economy | Q&A                                       |  |   |             |                                   | Hybrid    | Kolab    | ENG      |